

A CATEGORY-DEFINING COMMERCIAL PROPERTY

Haunted House Weddings

Till death do we part.

A national wedding category
ready for the right operator.

Haunted House Weddings connects couples seeking haunted, gothic, immersive, and unconventional celebrations with attractions seeking new private-event and off-season revenue.

TWO AUDIENCES • ONE FRONT DOOR

For couples

A credible discovery brand for weddings with atmosphere, identity, and theatrical possibility.

For venues

A repeatable path to weddings, elopements, proposals, portraits, receptions, and private buyouts.

MAINSTREAM VALIDATION

Disney validates demand.
Haunt operators can deepen it.

Beginning July 2026, Disney offers intimate ceremonies at the Haunted Mansion Courtyard. Independent operators can answer with flexible buyouts, live performers, harder horror, custom effects, late-night events, and venue-specific storytelling.

WHY THE VENUES ARE READY

SETS + LIGHTING PRODUCTION STAFF PARKING + GUEST FLOW
EVENT SYSTEMS ESTABLISHED AUDIENCES UNDERUSED DATES

Built to become a business.
Available to the right one.

LOW-RISK PILOT PATHWAY

- 1 Select a flagship property
- 2 Package limited experiences
- 3 Create one styled proof
- 4 Measure, refine, expand

INCLUDED PROPERTY

HauntedHouseWeddings.com
HauntedHouseWedding.com
TillDeathDoWePart.com
Website • brand • copy • framework • inquiry system

EXPANDABLE REVENUE

Portfolio packages • venue listings • qualified leads • booking participation • private buyouts • vendor partnerships • branded showcases

ACQUISITION • EXCLUSIVE LICENSING • OPERATING PARTNERSHIP

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